



Founder and CEO of Summit Public Affairs
Public Affairs Expert | Keynote Speaker
Forbes Books Best-Selling Author



ABOUT CICELY

Our Bipartisan Relationships Can Help You Accomplish Your Business Goals at All Levels of Government:

- Congress
- White House
- Federal Agencies
- Governors
- State Legislatures
- Mayors & City Councils

Career Highlights

Successfully drafted legislation signed into law by Presidents Bush, Obama, Trump, and now President Biden

Co-authored the law establishing calorie labeling on restaurant menus

Recognized on Nation's Restaurant News Top 10 Power List

Recognized on the annual list of The Hill's Top Lobbyists

Awarded the Association Trends Leading Association Lobbyist

Cicely Simpson is the Founder and CEO of Summit Public Affairs, one of the only African American female owned bi-partisan public affairs firms in Washington. Summit specializes in lobbying, government affairs, communications, and business strategy.

Leveraging 25 years of leadership experience in public affairs, public policy, communications, political, and legal affairs, Cicely brings a wealth of business and public affairs knowledge to help clients proactively manage the intersection of business and politics at all levels government – federal, state, and local.

As a seasoned public operative, Cicely also previously served in the following roles:

- Legislative Director for two United States Congressmen
- Vice President of Government Affairs at Dunkin' Brands, Inc., corporate parent of Dunkin' Donuts & Baskin-Robbins restaurants
- Executive Vice President of Public Affairs for the restaurant industry, leading the industry's advocacy strategy to achieve the industry's political, legislative, regulatory, legal, and communications objectives.

TESTIMONIALS

SOCIAL LINKS

 Cicely Simpson

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For further inquiries,
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“Cicely stands out as one of the sharpest strategic thinkers I’ve encountered in Washington. Not only does she understand the nuances that go into political decision-making, she can clearly explain this interplay to audiences at all levels of sophistication.

Whether guiding a Washington neophyte through their first day on Capitol Hill or coaching a C-suite executive in advance of a grilling by Congress, Cicely’s confidence, poise and expertise will yield a positive experience, and results. Benefiting from working for a moderate Member on Capitol Hill and with years of private sector experience, Cicely has no hidden political agenda so audiences can have faith in her candor. I wouldn’t hesitate for a minute to have her meet with or present to my clients.”

— Michael McHugh, Partner, Urban Swirski & Associates

“Cicely Simpson has an amazing ability to take deeply complicated policy and political issues and distill them into dynamic and digestible ideas that further the conversation. During her appearance at the Brookings Institution panel on wage growth, her confidence, command of the subject and keen sense of humor made the discussion both interesting and informative for the audience.”

— Tracy Schmalzer Managing Director, Kivvit

“I have worked with Cicely for nearly a decade and have come to recognize her as a seasoned policy expert.”

— Maggie Sommers Gentile, MS, RD, LD, Food Directions

