



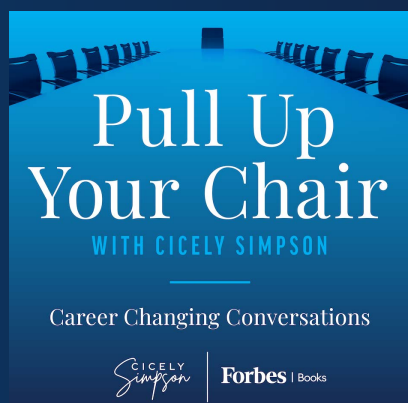
Keynote Speaker | ForbesBooks Best-Selling Author

Success Strategist & Mentor

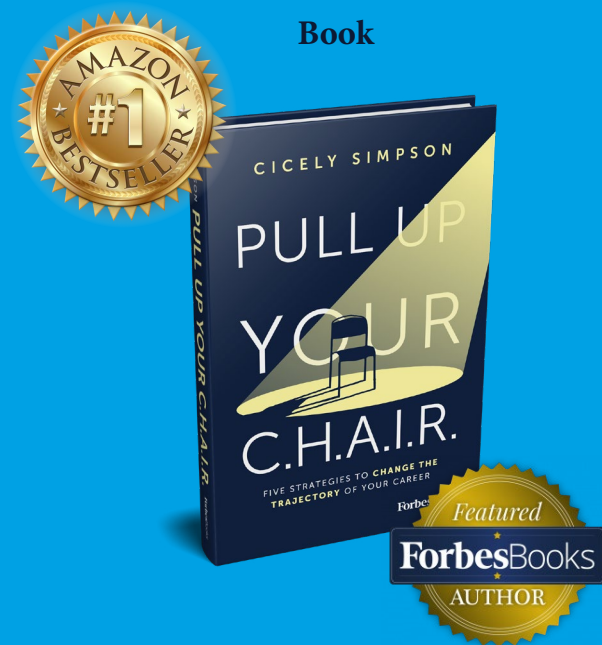
Entrepreneur | Founder & CEO of Summit Public Affairs



## Podcast



## Book



Cicely is a keynote speaker, best-selling author of the book: *Pull Up Your Chair: 5 Strategies to Change the Trajectory of Your Career*, and an entrepreneur as Founder & CEO of Summit Public Affairs in Washington, DC and a Founder of Pull Up Your Chair Community, the career training community of tomorrow.

Cicely is changing the way people understand their roles their own careers. In her twenty-five-plus-year career, Cicely has made her mark on the leadership team in every position she held. Today, she endeavors to show everyone from CEOs to students how they can carve out a permanent space at the table, no matter what direction their career takes.

Her background in politics and business brings real-world experience to audiences across the country. Beyond showing them what this new brand of self-leadership looks like, Cicely is pushing people past their comfort zones in order to inspire real change. Cicely shows audiences how to find their edge and keep it.

Cicely is a seasoned public operative, now working with her fourth Presidential Administration. She has also served in prominent roles such as Legislative Director for two Tennessee Congressmen, and a veteran of the C-suite, formerly as Vice President of Government Affairs at Dunkin' Brands, Inc., formerly as Executive Vice President of Public Affairs for the restaurant industry. Her experience at all levels of government and expertise in the boardroom allows her to speak with authority on the public and private sectors as well as their countless intersections as well as share her 25+ years of leadership lessons with you.

## SPEAKING TOPICS

- Pull Up Your C.H.A.I.R.
- How to be a Person of Impact (Not Influence)
- Unleash & Unlock Your Inner Leader

## TEAM TRAINING & WORKSHOPS

It is time to level up to your full potential. Our workshops and team training sessions seek to transform individual performance as well as improve team collaboration and cohesion.

- Half Day Training/Workshop  
(4 Hours)
- Full Day Training/Workshop  
(8 Hours)

*Please Note: Speaking Topics, Team Trainings, and Workshops can be tailored to a specific topic to meet your team and/or organization's needs and goals.*

For further inquiries about these services or one-on-one coaching, please contact:

hello@cicelysimpson.com

cicelysimpson.com

## OUR PHILOSOPHY

Our coaching philosophy is centered on five core principles based on the famous quote by Shirley Chisholm, the first African American Congresswoman: "If they don't give you a seat at the table, bring a folding chair."

Shirley Chisholm was a trailblazer charting her own course at a time in American history when self-advocacy was not normal nor expected. The foundation of our five core principles is one simple truth: you must lead yourself before you can lead others.

Self-leadership is critical. Every decision, every choice starts with you. The impact you desire in your career and life starts with you.

## PULL UP YOUR C.H.A.I.R. COMMUNITY

*Welcome to the career training community of tomorrow!*

We have one goal – to empower and support you in your unique career journey so you can go from where you are now to where you want to be. Our private engaging community is comprised of successful people like you and learners from all walks of life. Unlike traditional career training experiences, our community is always active: no walls, no limits. Our tools allow you to access our platform anytime, anywhere - enabling you to get your questions answered and learn at your own pace. With us, you will discover a new way to succeed having the impact, significance, leadership, and legacy that you desire.

Join the Movement!



## TESTIMONIALS

“ I have known Cicely Simpson for many years. I have had the opportunity to see her speak on several occasions, before various groups of professionals. Cicely is extremely knowledgeable, very engaging, and an outstanding presenter. She is always very well prepared, and presents her topics succinctly and in a straightforward manner. It is without hesitation that I recommend Cicely to be a speaker for your organization.”

— Jan Simonsen Equity Partner, Carr Maloney P.C.

“ Cicely Simpson was the keynote speaker for Lipscomb University's Leadership Summit - a week-long experiential learning intensive for 120+ graduating juniors and seniors. College students can be an intimidating audience, especially our Summit group that included Bio Chemistry, Engineering, Business, Accounting and Social Work majors! As the favorite Summit speaker, Ms. Simpson delivered in spades. Her passionate and humble style quickly won over even the most skeptical academics. I highly recommend Ms. Simpson to any group that values authenticity and passion, delivered with humility, clarity, and relevancy. — Michael Winegeart, Executive Director, Spark Idea Center