



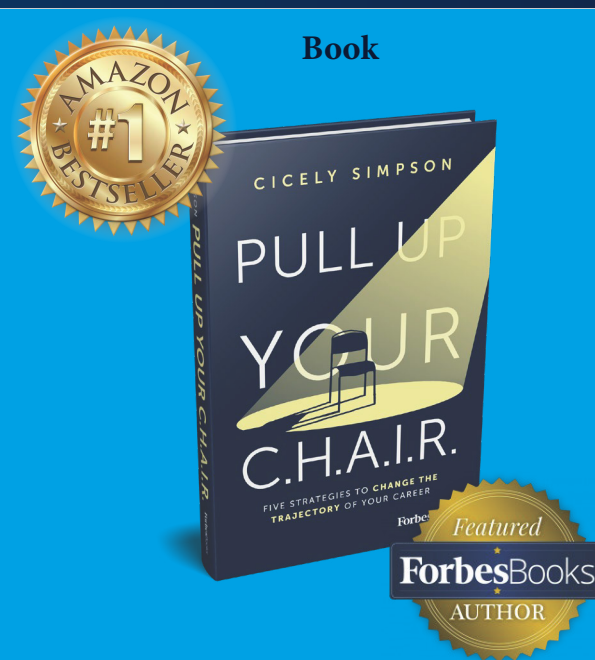
Featured in NYC Times Square



Podcast



Book



Leadership Expert | Keynote Speaker

Forbes Books Best-Selling Author & Forbes Contributor

Creator, C.H.A.I.R. Leadership Model

Founder, 21st Century Leadership Institute



Cicely is a keynote speaker, leadership expert, ForbesBooks best-selling author of the book: *Pull Up Your Chair: 5 Strategies to Change the Trajectory of Your Career*, Forbes Contributor, Founder of the 21st Century Leadership Institute, and Creator of C.H.A.I.R. Leadership, a unique leadership model for modern leaders.

Cicely is changing the way people understand their roles their own careers. In her twenty-five-plus-year career, Cicely has held leadership roles in every organization she has served. Today, she endeavors to show everyone from CEOs to students how they can carve out a permanent space at the table, no matter what direction their career takes. Her background in politics and business brings real-world experience to audiences across the country. Beyond showing them what this new brand of leadership looks like, Cicely is pushing people past their comfort zones in order to inspire real change. Cicely shows individuals and organizations how to find their edge and keep it.

In addition to launching multiple companies, Cicely is a seasoned public operative and veteran of the C-Suite. She has worked with four US Presidents, Foreign Leaders, and CEOs in boardrooms across the country, forging her unique leadership approach in prominent roles such as Legislative Director for two Tennessee Congressmen, formerly as Vice President of Global Government Affairs at Dunkin' Brands, Inc., formerly as Executive Vice President of Public Affairs at National Restaurant Association, and Global Vice President, Starbucks Coffee Company. Her experience at all levels of government and in the boardroom allows her to speak with authority about what it takes to get to the leadership table and how to ensure you stay there.

## SPEAKING TOPICS

Cicely speaks on a range of topics, including but not limited to:

- Taking a Seat at the Leadership Table: Mastering the C.H.A.I.R. Method for Modern Success
- From Boomers to Zoomers: The Art of Leading & Inspiring a Generationally Diverse Workforce
- From Control to Connection: The Paradox of Modern Leadership
- The Illusion of Influence: Why Aiming to Be Influential Misses the Mark
- Faith Over Success: Redefining Achievement Through Devotion and Perseverance

## TEAM TRAINING & WORKSHOPS

It is time to level up to your full potential. Our workshops and team training sessions, such as our S.O.A.R. Sessions, seek to transform team performance, collaboration, and cohesion.

=====

*Please Note: Speaking Topics, Team Trainings and Workshops can be tailored to a specific topic to meet your team and/or organization's needs and goals.*

For further inquiries about these services or organizational coaching, please contact:

hello@cicelysimpson.com  
www.cicelysimpson.com

## Unique Leadership Methodology: C.H.A.I.R. Leadership

"If they don't give you a seat at the table, bring a folding chair."

-Shirley Chisholm

Our leadership philosophy is centered on five core principles based on the famous quote by Shirley Chisholm, the first African American Congresswoman, who was a trailblazer charting her own course at a time in American history when self-advocacy was not normal nor expected.

The foundation of our five core principles is one simple truth: **you must lead yourself before you can lead others.**

Self-leadership is critical. You must learn to lead yourself before you can lead others so you can bring confidence, influence, and significance to every interaction.

**How you lead others isn't about how you command your team, how you lead others IS about how you command yourself to set the example.**

## 21st Century Leadership Institute

*Where Tomorrow's Leaders Are Shaped Today.*

*The Best Leadership Training, Mentorship, and Community In The World. Period.*

Leadership is at a crossroads.

You are at a pivotal moment in your organization's leadership evolution. If your organization and teams have untapped leadership potential or if you've exhausted avenues to enhance leadership and impact without success, our programs could be your most significant strategic investment.

21st Century Leadership Institute offers a unique start-to-finish leadership system tailored for individuals, teams, and organizations (private and public sectors).

It's time rip up the script on what you know about leadership.

**Rethink. Redefine. Revolutionize Your Leadership.**



## Testimonials

“ I have known and seen Cicely to be a wonderfully accomplished woman and certainly aspirational for me. I found her to be very empathetic in the ways she works. She has helped me to be able to pinpoint my unique place of value as opposed to being very general. She has not prescribed the path that she thinks each person should be on. Instead, she has been very authentic and tailored, helping me think through what, in fact, that is that I actually want. She has a gift of finding in each person the skills that they particularly have, and then helping you to see how you can put those forward to other to other people. — C. Richards, Dean of Students

“ Thank you so much Cicely. One of the best decisions I made this year was to join your program. It has truly changed my thinking. — C. Brown, Asst. Vice President

“ Cicely Simpson was the keynote speaker for our Leadership Summit. As the favorite Summit speaker, Ms. Simpson delivered in spades. Her passionate and humble style quickly won over even the most skeptical attendees. I highly recommend Ms. Simpson to any group that values authenticity and passion, delivered with humility, clarity, and relevancy.

— M. Winegeart, Executive Director